





Morehouse School of Medicine

Assessment Report

Fiscal Year beginning July 1, 2009 and ending June 30, 2014

Strategic Focus Community Value Excellence

Responsible Person Sally Davis





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Fiscal Year beginning July 1, 2009 and ending June 30, 2014

Strategic Focus: Community Value Excellence

Responsible Person: Sally Davis

Program Code: 4CV2

Goal: Growing philanthropy and enhancing community engagement and value recognition.

4.2. Strengthen brand recognition of MSM and MMA, and promote greater public auSnt a publi[pr l]py,m(nt hee)6r)2(e)(py)7chETee)6f05.5a[so un

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Strategic Focus: Community Value Excellence	Responsible Person:
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Program Code: 4CV4	Goal: Growing philanthropy and enhancing community engagement and value recognition.
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4.4. Maintain a robust and well coordinated local, state and federal government relations program that ensures appropriate levels of public funding support for continued advancement of academic and patient care programs.

Initiatives/Strategies	Define Goals and Results	Means of Evaluation/Assessment	Current Results	Location/list Source Documents	Improvements/date(s)
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